

MEDIA RELEASE (NSW, ACT)

The numbers speak volumes – The Benevolent Society shows its diverse skills expertise in specialist disability support

15 March 2018 – The Benevolent Society's advertising campaign showcases the numbers that make it the most experienced provider of specialist disability services in NSW and the ACT. The campaign, launching next week in suburban newspapers, outdoor, and specialist media, illustrates the number of specialists available to assist and support people with disability.

Speech therapists, psychologists, occupational therapists, physiotherapists, behaviour support specialists, disability nurses and support coordinators – all these specialist disability experts are available to help people with disability across NSW and the ACT.

Jo-Anne Hewitt, Executive Director Disability, The Benevolent Society, says, "We didn't want to just come out and boast 'we're the largest, we're the best at providing specialist disability services to people with disability'. It is true, though – we are the largest provider of specialist disability services in Australia.

"But there are so many options and opportunities in disability support, so many different services you can access when you have a disability, so many different layers of support required or support available.

"We wanted to showcase how multidisciplinary our teams were. Whether someone with a disability is living at home with a carer or on their own or whether they are in accommodation, we can provide every conceivable service: from physical therapy to behaviour support to speech therapy – and we do it right across NSW and the ACT, going to where people live so that it's most convenient for them.

"We are the most experienced at providing specialist disability services in NSW and the ACT – we have the skilled professionals available and we're here to help."



All specialist disability services can be accessed through The Benevolent Society's support centre on 1800 236 762.

The new campaign which features how many expert specialist disability people The Benevolent Society has in NSW and the ACT will be seen in suburban newspapers, outdoor, specialist media like local medical centres, and social media.

-Additionally, an informative, diagrammatic video explaining how The Benevolent Society can assist in altering, changing or reviewing someone's NDIS plan can be found on YouTube.

Creative: The Dylan Agency Media: Benedictus Media

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For interviews with Jo-Anne Hewitt, please contact:

Melanie King, Manager Media Relations & Public Affairs, The Benevolent Society
02 8262 3547 or 0414 341 328

Melanie.king@benevolent.org.au

About The Benevolent Society

The Benevolent Society is Australia's first charity, working as a catalyst for social justice and change for over 200 years. Founded in 1813, The Benevolent Society advocates for a better life for all Australians, and provides in-home services for older Australians, and people with disability, as well as providing programs in Family support and early intervention. We help people age well and live their best lives, staying in their homes wherever possible.

For more information, please visit <u>www.benevolent.org.au</u>, on Facebook/thebenevolentsociety or on Twitter - @BenevolentAU